Urban planning and archeological conscience: The impact of soil sealing on archaeological sites

Planificación urbana y conciencia arqueológica: Impacto del sellado del suelo en yacimientos arqueológicos
Planeamento urbano e consciência arqueológica: Impacto da impermeabilização do solo em sitios arqueológicos

Received: 26.10.2016 | Revised: 17.02.2017 | Accepted: 08.03.2017

ABSTRACT

Soil sealing (permanent covering of an area by impermeable artificial material) is one of the most serious problems affecting ecosystems in Western Europe. Numerous studies have analysed this issue from an ecological approach, but very few take into account its impact on one of soil’s essential functions, namely the preservation of archaeological sites. Spanish laws on historic heritage (1985) and environmental impact (2013) have tackled the matter by legislating measures for the preservation of heritage. Furthermore, in 1992 Spain signed the Valletta Treaty (the European Convention on the Protection of the Archaeological Heritage) of the Council of Europe, and further ratified it in 2011. Historians, archaeologists and soil scientists should respond to this threat using a multidisciplinary approach. The present study analyses the impact that soil sealing has had on the Roman city of Complutum, located on the Henares River plain (Madrid, España) on highly fertile Fluvisols and Calcisols. One of the aims of this study is to show that the combined use of aerial photos and satellite images provides a continuously updated file of urban development processes and therefore makes it possible to foresee the impact on archaeological sites. At present, medium and high spatial resolution images (Spot and Landsat satellites) can be obtained free of charge and digital processing makes it possible to map any variations in these sites. Another aim of the study is to analyse the importance of soil type and quality in establishing settlements in corridors which have served as important communication routes. There is a greater likelihood of urban planning and development processes in the immediate surroundings of these routes over the years, implying that it is highly probable that pre-existing sites will be destroyed.

RESUMEN

El sellado de suelos es uno de los problemas más graves que afecta a los ecosistemas de Europa occidental. Numerosos estudios lo han analizado desde un enfoque ecológico pero pocos tienen en cuenta su influencia en una de las funciones primordiales del suelo: la preservación de restos arqueológicos. Las leyes españolas de Patrimonio Histórico (B.O.E. 1985) y de Impacto Ambiental (B.O.E. 2013) abordan el problema legislando medidas para la preservación del patrimonio. España firmó también, en 1992, el Tratado de Malta (Convención Europea de Protección de la Herencia Arqueológica) del Concilio de Europa. En 2011 ratificó este tratado. Historiadores, arqueólogos y edafólogos deben afrontar este reto desde un punto de vista pluridisciplinar. En el presente estudio se analiza el impacto que el sellado del suelo ha tenido en la ciudad romana de Complutum, situada en la vega del río Henares (Madrid, España) sobre Fluvisoles y Calcisoles muy fértiles. Uno de los objetivos del estudio es mostrar cómo la combinación de fotografías...
aerial and satellite imagery provides an up-to-date archive of urban development processes, allowing us to predict its impact on archaeological sites. Today, medium- and high-resolution satellite images (Landsat and Spot) can be obtained for free and different digital improvements allow mapping the changes in these sites. Another objective of the study is to analyze the importance that the types and quality of soils have in the establishment of populations in corridors that have always been an important route of communication. There is a greater probability that urban planning processes have taken place, over the years, in the area that has been the immediate environment of this route, implying a high risk for the pre-existing archaeological sites.

RESUMO
A impermeabilização do solo é um dos maiores problemas que afetam os ecossistemas na Europa Ocidental. Esta problemática tem sido analisada, do ponto de vista ecológico, por numerosos estudos, mas muito poucos têm em conta o seu impacto ao nível de uma das muitas funções do solo: a preservação dos sítios arqueológicos. As leis espanholas referentes ao Património Histórico (1985) e de Impacto Ambiental (2013) abordam o problema legislando medidas para a preservação do património. Além disso, Espanha assinou também em 1992 o Tratado de Valletta, também conhecido como Convenção de Malta (Convenção Europeia de Proteção do Património Arqueológico) do Conselho da Europa, posteriormente ratificado em 2011. Historiadores, arqueólogos e pedólogos devem responder a este desafio usando uma abordagem multidisciplinar. O presente estudo analisa o impacto que a impermeabilização do solo teve na cidade Romana de Complutum localizada na beira do rio Henares (Madrid, Espanha) sobre solos muito férteis classificados como Fluvisolos e Calciolos. Um dos objetivos deste estudo é mostrar que o uso combinado de fotografias aéreas e imagens de satélite proporciona um arquivo continuamente atualizado dos processos de desenvolvimento urbano permitindo prever o seu impacto nos sítios arqueológicos. Atualmente, as imagens de satélite (Spot e Landsat) de resolução média e alta podem ser obtidas de forma gratuita e o seu processamento digital permite cartografar as alterações que ocorrem nessas áreas. Outro objetivo deste estudo é o de analisar a importância do tipo e qualidade do solo no estabelecimento das populações em corredores que têm servido como importantes vias de comunicação. Existe uma maior probabilidade de que o planeamento urbano e os processos de desenvolvimento tenham ocorrido, ao longo dos anos, nas zonas envolventes destas vias, o que implica que é altamente provável que os sítios arqueológicos pré-existentes tenham sido destruídos.

1. Introduction
Soil sealing is the permanent covering of an area of land and its soil by impermeable artificial material, such as asphalt and concrete (European Comission 2012). It was identified as one of the main soil degradation processes in the Soil Thematic Strategy (COM 2006) of the European Commission and in the latest report of the European Environment Agency on the status of the European environment (European Comission 2012). Its extent and increase is significant. Soil sealing is one of the most serious problems affecting ecosystems, and particularly in Europe, with an estimated 9% loss of soil in recent years (Scalenghe and Ajmone-Marsan 2009).

The proposed Soil Framework Directive, COM (2006), considers the following environmental, economic, social, scientific and cultural functions of soil:

(a) food and other biomass production, including in agriculture and forestry;

(b) storing, filtering and transforming nutrients, substances and water, as well as replenishing bodies of groundwater;
(c) basis for life and biodiversity, such as habitats, species and genes;
(d) physical and cultural environment for humans and human activities;
(e) source of raw materials;
(f) acting as carbon reservoir;
(g) archive of geological, geomorphological and archaeological heritage.

Many researchers have worked on studies of the effects of soil sealing in the first six research areas (Lavalle et al. 2001; Zhang et al. 2003; Blum et al. 2004; Van Camp et al. 2004; EEA 2006; Montanarella 2007; Tomás et al. 2010; Jones et al. 2004; García-Alvarado et al. 2014), but few of them have researched the last area, archive of archaeological heritage, in any depth, although one of the most important functions of the soil is the preservation of archaeological sites, essential for the study of the history of the earth and of mankind (Blum 2005).

Current land use studies in Spain take into account the protection of archaeological sites by observing the legislation regarding urbanization (Law on historic heritage, 1985, and Law of environmental impact, 2013), but even despite this, sealing is still causing the disappearance of many remains. In 1992 Spain signed the Valletta Treaty (the European Convention on the Protection of the Archaeological Heritage). It was further ratified in 2011. This is a multilateral treaty of the Council of Europe to protect the European archaeological heritage as a source of European collective memory and as an instrument for historical and scientific study. Among its main objectives it is to integrate the conservation and archaeological investigation of archaeological heritage in urban and regional planning policies (Council of Europe 1992, http://www.coe.int/).

At present in Spain, in compliance with European legislation, archaeological surveys are carried out before starting any infrastructure. However, until the 1980s these surveys were not mandatory and the widespread urban development during the years 1960-1980 led to the destruction of many archaeological sites. This occurred in many different places worldwide and numerous scientific articles have found it to be the main reason for the destruction of archaeological sites, along with theft and vandalism (Asamerew et al. 2002; Shoup 2006; Al-Houdalieh and Saunders 2009; El-Bayomi and Ali 2015).

The collaboration between historians, archaeologists and soil scientists is crucial for tackling this issue. All researchers require soil, geoarchaeological and environmental studies, and it is also essential to carry out an archaeological study before planning new urban development in a municipality to prevent the destruction of heritage (UNESCO 1969). In addition, collaboration between archaeologists and urban planners may help to project the future development of cities since land use and planning in the past may offer useful information for current construction guidelines (Smith 2010). This work presents a paradigmatic case of the impact of poor urban planning on sealing and the disappearance of important archaeological sites, and with it the impossibility of accurately analysing the history of populations. For this study we selected the Roman city of Complutum in Alcalá de Henares (Madrid) (Figure 1).

![Figure 1. Study area.](image-url)
to examine the reasons these settlements moved over time in order to understand the history of the various civilisations and their impact on the natural environment. To a large extent these displacements were due to the varying importance given during the planning process to topography and the quality of the soil. Unfortunately, most of the settlements in this area (Figure 2), which had been conserved for centuries, were destroyed by the urban development of the city of Alcalá de Henares in the 1970s and 1980s. This particularly affects the remains of Complutum, where it has been calculated that 25 of the 50 hectares comprising the site have disappeared below residential buildings and industrial warehouses in the neighbourhood of El Juncal and the surrounding area in the Los Reyes district (Sánchez Montes and Rascón Marqués 2011). Fernandez-Galiano and Garcés-Toledano (1978) have used UTM coordinates to identify the exact location of archaeological sites in the valley of the Henares River. Although some of these archaeological remains, including mosaics, were extracted and are now conserved in the Archaeological Museum in Alcalá de Henares, many more have disappeared under new buildings. The work of these authors offers an overview of the magnitude and importance of the loss of archaeological remains in this region.

Remote sensing and GIS have for some time been used to map soil sealing (Netzband and Meinel 1998; Zhang et al. 2003; Raymaekers et al. 2005; Moeller 2005; Kampouraki et al. 2006; García et al. 2014); Though many authors research on remote sensing and archaeology (Custer et al. 1986; Altaweel 2005; Wiseman and El Baz 2007; Crutchley 2009; Parcak 2009; Giardino 2011; Lasaponara and Masini 2011, 2012), however, these techniques have only rarely been applied in research relating to the disappearance of archaeological sites. In a study of archaeological sites on the flood plain of the Nile River, Parcak (2007) uses satellite imagery to show that applying multispectral analysis with high spatial resolution satellite images is very useful to quantify the destruction of archaeological remains in Egypt and also in other sites in Israel, Turkey, Syria, Jordan, etc. El-Bayomi and Ali (2015) use remote sensing and GIS to analyse expansive urban development in El Minya Archaeological Sites. This article is intended as a first approach to this type of study.
2. Materials and methods

In this paper we propose a methodology to track and evaluate soil sealing and its implication in the destruction of archaeological remains using aerial photographs and satellite images, which are widely available in any country and provide ongoing updates of the spatial information that is not dependent on local authorities. These techniques for monitoring territorial and landscape changes should be included in land management studies and planning. Also included in this study is a GIS-based analysis of the relationship between settlements and soil quality and type.

To track the evolution of sealing we used aerial photography from the historic series available from the Madrid Regional Government (www.madrid.org), satellite images from the Spanish Teledetection Plan (IGN), in the Global Land Survey Facility programme (Maryland University), and Google Earth©. We selected photographs from the years 1956 and 1975 –before and after the urban construction boom in the city– an image from the TM sensor of the Landsat-5 satellite (25-3-89) and recent images from the Spot-5 (8-7-2013) and Landsat-8 satellite (11-8-2013). The images and photographs were processed with the ERDAS Imagine-11 program, georeferenced to geographic coordinates, and subjected to different spectral and spatial enhancements. Other resources used were soil association maps, maps for agricultural potential drawn up by Monturiol and Alcalá (1990a, 1990b), and population data from the INE (www.ine.es). The soil map has been adapted to the FAO classification (IUSS Working Group 2007) and the agricultural potential map to the Klingebiel and Montgomery classification (1961).

3. Settlements’ development of Alcalá de Henares in regard of soils’ types

The municipal district of Alcalá de Henares and the surrounding area contain sites with numerous archaeological deposits. Unfortunately, a large part of them have now disappeared due to soil sealing.

The presence of the different settlements responds to a series of natural factors. The relief of the area is shaped by the Henares River, and constitutes an asymmetric valley with a fertile river plain at an altitude of 580-590 m. On the right bank there are various terraces and on the left is the Miocene upland area with an altitude of 800-880 m, and steep vertical cliffs (Acaso et al. 2007). This area has been broken up due to erosion by torrents, giving rise to badlands with alluvial fans, glaci and triangular facets, and some isolated hills (Ecce Homo, Viso de San Juan, etc.). The early populations settled on these uplands, as they had a markedly defensive character. El Viso de San Juan, to the southwest of today’s city of Alcalá de Henares, with very poor soils and a high degree of erosion (Cambisols and Regosols), was settled by Celtiberians and Romans who gave priority to defence rather than the fertility of the valley. The first Roman city—of which scarcely anything is known—was raised on the original Celtiberian citadel located on the crest of the hill. The original urban layout probably followed the customary Roman model in around the first century B.C., perhaps at the time of Caesar.

The Ecce Homo hill to the southeast of the city, with soils (Cambisols and Regosols, IUSS Working Group 2007) under high risk of erosion, is a site of Bronze and Iron Age remains. Here and in the surrounding area was the site of the Q’alat abd Al-Salam mediaeval Muslim city. Once again in this case the main priority was the defensive function due to the nearby Christian frontier, so the settlement evolved in a cluster around the fortress. After the Christian Reconquest, the city was re-established on the Henares River plain, in closer proximity to more
fertile lands. This new nucleus was known by the
name of Burgo de Sant Iuste, and was the origin
of what is today Alcalá de Henares.

The floodplain and the first terrace of the Henares
River also preserve—in addition to Complutum—
some remains from the Chalcolithic period in the
Esguevarita, along with the Roman town of El
Val. These settlements benefited from fertile soils
(Fluvisols and Regosols, IUSS Working Group
2007) and easy access to water resources, which
enabled agriculture and grazing. A large part of
these archaeological sites have vanished, since
in 2008 the City Council approved the urban
development of the area with the consequent
sealing of the soils and destruction of heritage
(although many of the remains had disappeared
in previous decades).

The most important site of all, however, is that
of Complutum. The Roman imperial city was
built on the plain and the first terrace of the
Henares River, near the Camarmilla stream
with Calcic and Eutric Fluvisols (land capability
class II), Haplic Calcisols, Calcic Luvisols,
Eutric Cambisols and Calcaric Regosols (IUSS
Working Group 2007) (land capability class I)
(Figures 3a and 3b).

Between the time of Claudius and Augustus, in
the first half of the first century A.D., the Roman
settlement moved from the uplands of El Viso
de San Juan to the plain, and covered an area
of about 50 hectares. This decision must have
been costly, and there must therefore have
been some fairly weighty motives for doing so.
Probable factors include the improved quality
and richness of the farmlands and grazing, and
the access to major communications routes
(from Emerita Augusta to Caesaraugusta and
Tarraco and from the north to Carthago Nova),
whose construction had been favoured by flat
land, nearby water and the need for building
space, in addition to the commercial importance
of the area. Proximity to the Fuente del Juncal

![Figure 3a. Alcalá de Henares: soil association map (Monturiol and Alcalá 1990a).](image-url)
must also have played a key role, as since ancient times it had been a place of worship owing to its mineral-rich waters and springs (Sánchez Montes and Rascón Marqués 2011). Thus a city evolved which was a prime example of the Roman urban layout, conditioned by the presence of primary communications routes, as the road that linked Emerita Augusta and Caesaraugusta became the city’s decumanus maximus. The first works for moving the city date from the era of Augustus and were concentrated in the area near the Fuente del Juncal in what was eventually the oldest and westernmost neighbourhood, known by the name of Regio I. But it was finally under Claudius, towards the year 50 A.D., when the real impetus for moving the city was seen. This was when the definitive urban layout was designed, to which some later modifications were made, particularly in the final years of the 3rd and in the early 4th century, the era of greatest prosperity for Complutum.

This remodelling however had little effect on the general structure as it mainly affected certain notably important or significant buildings.

4. Results and discussion

The study of the aerial photographs (Figures 4 and 5) and the satellite images (Landsat 8, Figure 2 and Spot 5, Figure 6) reveals that until the 1970s the old Roman city had barely been affected by human activity. In 1956 we can see no constructions beyond the old mediaeval centre, Burgo de San Juste, which constitutes the origins of the city of Alcalá de Henares today. But the urban development of the town in
Figure 4. Aerial photographie, 1956. Until the 1970s the old Roman city had barely been affected by human activity. In 1956 we can see no constructions beyond the old mediaeval centre.

Figure 5. Aerial photographie, 1975. The urban development of the town in 1975 brought the greatest devastation of archaeological deposits.
1975 brought the greatest devastation of ruins, and in 2013 over 66% of the Roman city (35 ha) had disappeared under the sealing caused by the extension of the Alcalá de Henares city, to respond to the boom in the population in recent years. The 1970 census recorded 57,354 inhabitants, a figure which almost doubled in 1975. By 1981 it had risen to 137,169, and today stands at around 205,000 (www.ine.es). This involved a major urban development, planned without taking account of the archaeological sites which have now been buried under the buildings and factories built as part of the development of the Henares Corridor (Madrid-Alcalá de Henares).

![Figure 6](image.jpg)

Figure 6. Spot-5 Image: combination of pancromatic and multispectral (4-3-2, R-G-B) channels (2013/07/08). Over 65% of the Roman city (35 ha) had disappeared under the sealing soil caused by the extension of Alcalá de Henares city.

Analysing the images of the satellites Landsat and Spot of 2013, it is clear that 65% of the Roman city has disappeared below residential buildings of four storey units with basements and deep foundations. This figure has been calculated from measures made upon the images on the basis of the settlement’s known surface. Upon inspection of the preserved archaeological site and analyzing the aerial photographs and the satellite images, one observes that all of the remains are to be found on the surface. As a result, the building development has destroyed a large part of the site. All that has been preserved was that taken prior to the urban development and deposited in the Archaeological Regional Museum of Alcalá de Henares (Fernández and Garcés 1978). These buildings were constructed in the urban expansion of the 1970s and early 1980s, before the laws for the Protection of Historical Patrimony came into force and therefore there was no legal framework to protect the site.

Whilst in certain cases the superimposition of buildings has resulted in the preservation of archaeological remains, as indicated in the studies published by numerous authors (Hall 1989; Cirujano and Laborde 2001; Cammas 2004; Nixon 2004; Kars and Van Heeringen 2008; Devos et al. 2013; Gregory and Matthiesen 2013; Milek and Toberts 2013), this is not the case with the Complutum site. The central
section of the site is occupied by buildings whose deep foundations have altered the archeological remains. Industrial warehouses and sporting complexes have been built to the north and the west, and although with shallower foundations, these have also not conserved the remains. It has clearly been a destructive process of construction. Fortunately, nowadays both the laws and national and European conventions for the preservation of archaeological remains are rigorously complied with. Upon analysis of the latest images of Google Earth (publicly available) and the Sentinel satellite (launched by the European Space Agency on 23 June 2015 and available on the webpage of the National Geographic Institute) one can observe the interruption of the urbanization and subsequent soil sealing, thereby preserving the remains of the Complutum site. This is not the case however with nearby sites, with less protection and less touristic impact, where the pressure of industry and their smaller size puts them at risk. Although there is no current development in Complutum, the presence of sealed soils surrounding the site modifies the water cycles and lowers the infiltration in a highly floodprone area, which in turn may alter the preservation of the archaeological remains. It is recommended that a study be carried out on site and by way of distinct aerial images (crewed planes, drones, and satellites) to ensure that the laws for urban protection are being complied with. The satellite images, given their availability over time and their increasing spectral and spacial resolution, allow a continuous supervision of the urban processes and consequently provide a permanent check on damage to the archaeological remains. In addition, by means of remote sensing techniques, regularly updated, it is possible to discover new archaeological remains that ought to be protected, which will obligate compliance with international laws covering sites, that are often ignored or covered up.

This study has been undertaken with the images of Landsat and Spot, given that these offer a series of images from the 1980s until the present. However, these studies could be improved with the new satellites, such as the Sentinel series with higher resolution, or with Lidar images (Laser Imaging Detection and Ranging) which allow the calculation of building heights and the assistance of georadars. Although in this study these latter satellites were not necessary, given that the remains were to be found on the surface, they would be very useful for sites that are buried.

Further, the superposition of soil cartography over the images in which the sites have been delimited (Figures 3a and 3b) has allowed us to identify the types and quality of the soils of the distinct populations. The sites were chosen on the basis of topography and quality of the soils. For example, the oldest sites (Celtiberic and Roman) are situated for the most part at higher topographic levels (Cambisols and Regosols, IUSS Working Group 2007) with little agricultural potential, whilst from the first century BC the population moved down to the plains where there was more space, better soils (agrological capacity I and II with dominance of Fluvisols, Calcisols and Regosols, IUSS Working Group 2007) and greater availability of water. Although the Arabs once again gave priority to elevated topographies due to defensive necessities, from the time of the Christian conquest the most populous cities were located in the valleys, which has resulted in the loss of the most fertile soils in all the “Henares Corridor” (García and Pérez 2007, 2014, 2016; Pérez and García 2013; García et al. 2014).

5. Conclusions and Recommendations

Soil sealing is a serious environmental problem that also affects one of the primary functions of the soil: the conservation of archaeological sites. Collaboration between a range of specialists in the field of sciences and humanities is a vital prerequisite in analysing this problem. The widespread inclusion of soil sciences and other earth sciences in historical studies would lead to a greater awareness of this issue and the creation of links in order to explore the relationship between the settlement of populations and the natural environment. Multitemporal studies with aerial photography and satellite images and the
The application of Geographic Information Systems offer the possibility of conducting detailed studies into soil sealing and the preservation of cultural heritage. These techniques for monitoring territorial and landscape changes should be included as well in land management and planning. Likewise, government authorities must comply with land use planning and environmental legislation when planning urban development, under the supervision of specialists.

The important processes of urban development in Alcalá de Henares during the years of heaviest industrialization caused the destruction of great parts of the Roman ruins of Complutum. This destruction affected especially those areas where the richest houses were located. This process was favoured by the absences of both an archaeological conscience and laws demanding the remains' preservation. This process has taken place in the valley, where the most fertile soils (land capability I and II) are located and where the city developed throughout the medieval and modern period up to the present. On the other hand, the remains that have been better preserved are those settlements that did not rely in any way on the quality of the soil (land capability IV and V), but that were built as a consequence of more urgent needs, such as that of defence. Consequently, our knowledge of the Roman city has turned out to be seriously reduced. Thus it has destroyed a large part of what could have been an important source of cultural and touristic resources.

The sealing of the soil has not only resulted in the destruction of numerous archaeological remains, but also a change in the hydrological cycles due to the reduction of the permeability, which may prejudice those remains that have been preserved.

The soil sealing has also caused the loss of the most fertile soils, both in the study area and in all of the "Henares Corridor" between the provinces of Guadalajara and Madrid.

The site of Complutum has been selected due to its important archaeological value and its tourist impact. As the site is at surface level it is possible to supervise the site by way of photographs and aerial images. However the study by way of remote sensing and GIS may and ought to be extrapolated to other less known sites, which are also less protected. Furthermore, any studies of its evolution and conservation can be perfected combining the traditional techniques of photointerpretation and remote sensing with the use of images from recently launched satellites and the new techniques of laser and georadar.

The development of new construction and technological methods may allow in future the recuperation of damaged areas not only in Complutum but also at other sites. These techniques are being employed in cities such as Cartagena and Merida, where there has been excavation under the foundation of the buildings. Those projects have contributed to the establishment of a link between everyday life and monumentality (Lechuga and Martínez 2009; Nodar and Mateos 2010; Palma 2010; Bendala 2012).

In recent years there has not been any urban development at the site or on the outskirts which indicates that the patrimony protection laws are being rigorously complied with, which allows us to be optimistic looking ahead to the future.

6. Acknowledgments

This paper was supported by the Ministry of Science and Innovation, Government of Spain, No. CSO-2012-34785. Financial support from the Spanish Ministry of Education (FPU grant 14/02639) is gratefully acknowledged.
REFERENCES


• UNESCO. 1969. La protección del patrimonio cultural de la humanidad. París: Organización de las Naciones Unidas para la Educación, la Ciencia y la Cultura. 79 p.
